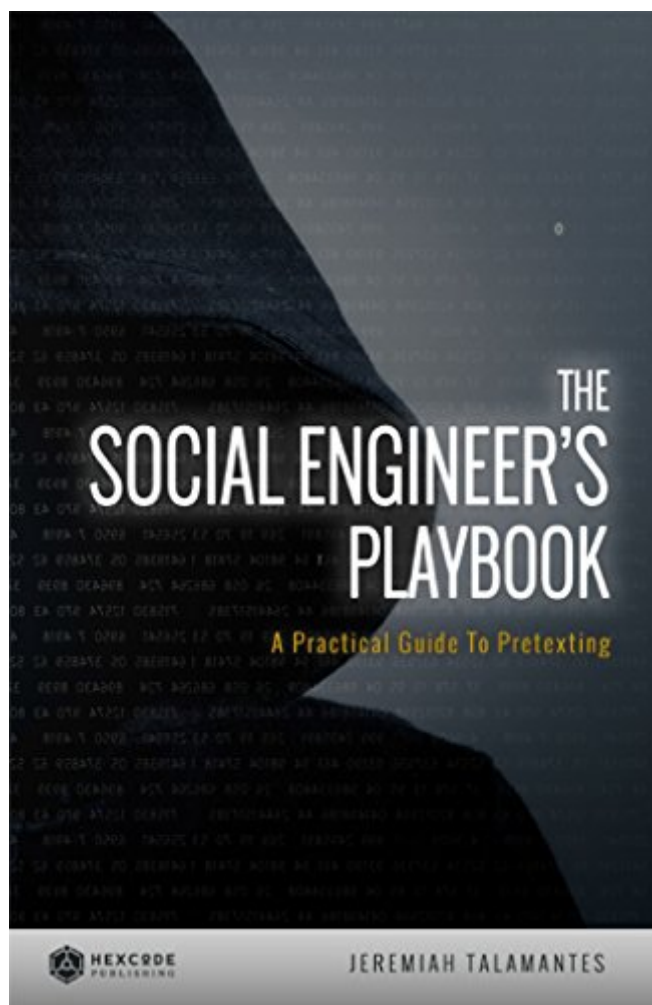


The book was found

# The Social Engineer's Playbook: A Practical Guide To Pretexting



## Synopsis

The Social Engineer's Playbook is a practical guide to pretexting and a collection of social engineering pretexts for Hackers, Social Engineers and Security Analysts. Build effective social engineering plans using the techniques, tools and expert guidance in this book. Learn valuable elicitation techniques, such as: Bracketing, Artificial Ignorance, Flattery, Sounding Board and others. This book covers an introduction to tools, such as: Maltego, Social Engineer Toolkit, Dradis, Metasploit and Kali Linux among others. Crucial to any social engineering test is the information used to build it. Discover the most valuable sources of intel and how to put them to use.

## Book Information

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## Customer Reviews

I got this book because I recently started researching social engineering. My other books are not new, so I wanted something recent. This book just came out, so I figured it'd be great to get my hands on a copy. Well, I like the book. Personally, I feel that it's mostly a tiny book. It seemed like a useless book for me (when I first opened it), because I already read the famous social engineering

book that everyone already knows, *Social Engineering: The Art of Human Hacking* by Christopher Hadnagy and Paul Wilson. But, due to its tiny size, it acts as a quick summary of the previously mentioned book, in my opinion. I actually liked the quick explanations in the second and third chapters. Whereas you would have to read and read and read from the other book just to get the point, this book jumps straight in and keeps it short but understandable. The part of this book that I feel I can benefit from is the chapter titled, *The Playbook*. That chapter gives you numerous practices to get into the practice of hands-on social engineering with tools and ways to use them.

I've been interested in Social Engineering for a few years now. I've read some stuff online from various publications but would get lost in translation with relating to the topics they covered. I recently got this book because I've heard great things about RedTeam Security who they are and the work they perform... and the book didn't let me down. It's real talk. I never knew there were so many different types of social engineering techniques, information gathering methods and tools available! The author made it so easy to comprehend the personal and technical objectives at each phase in developing a strategic plan. I've heard of some of these terms but never really understood what they meant, at least I thought I knew what they were based on other sources, but not until I read this book. Besides IT people, I believe this book should be something that every company or business has their people read no matter what their job responsibilities are from receptionists, warehouse, security, janitor, etc. It's real and these things can happen. For a small affordable book, it is jam packed with great content. I absolutely recommend this book to anyone who cares about security.

I am very new to social engineering. Before this book I did not even know what pretexting was. This book helped me navigate through multiple methods and tools used for social engineering engagements. Would recommend this to anyone wanting to or need to start doing social engineering engagements.

Clear and concise with no previous experience required to understand and get the most from this book. This should be required reading for all business owners and should be the basis for training employees about their responsibility to protect the company and themselves from evildoers. Highly recommended.

Interesting book. Like most books these days, you can find the majority of the information on the

Internet, but if you want a good consolidated source to get an overview of social engineering this is an excellent place to start.

I just check the book and i'm surprised, the content was written in a good way (size letter) and i just want to start read the book to complement my review :) Sadly i don't know why the book is damaged

Here I will briefly offer a summary of a review, which is favorable. The author has presented well researched topics with cited sources too and all in a highly organized format. Right now, there is a good store of bonus material with recently added information which appears in an InfoTech journal article written by a colleague of the publishing editor which provides an additional FULL TWO chapters of updated information on the topics presented in the 5th and 8th chapters of first download editions. To receive this FREE valuable information, simply follow the hyperlink which is provided in this message. When prompted by the dialog box from system installer to verify the 2 Chapter New Content Download Package, simply click on Yes or Run (depending on your tablet version) and after the Bonus Materials have been installed, to activate the new content (like for voice, Notes, bookmarks) when prompted by a dialog box to Grant Administration Privileges to SocEngRemote, simply click on Yes or Run to complete the process. If you can benefit as much from this Bonus Material Software on your System, as I surely will, I thank you in advance for your participation in this exclusive offer only to the readers who by the quick pace in which they finished the original book, are the latest focus of social engineering and we look forward to a continued collaboration on this project using your system resources in some of our upcoming projects. Click on or cut in paste in new browser window [...]

Good read, easy to understand.

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